

# ENTRY INDIA

## India Business & Travel Guide for US Based SMEs and Non-Resident Indians (NRIs)

Entry India Guide is an excellent platform to reach huge NRI and business audience in US

- The Guide is an ongoing and expanding project with a large distribution base
- People trust the resources provided in the Entry India Guide and recommend it to their business colleagues and friends
- People keep and use the Guide for an extended period
- The Print Media is complemented with Electronic media

### Advertisement Rates

(Amount per insertion in US Dollars and Indian Rupees)

Inside Front Cover	\$4,500 or Rs. 300,000
Back Cover	\$6,000 or Rs. 400,000
Inside Back Cover	\$4,500 or Rs. 300,000
Full Page	\$2,250 or Rs. 150,000
Half Page	\$1,500 or Rs. 100,000

### Advertisement Packages Include:

- 👉 Ad in India Business and Travel Guide
- 👉 3 Months Advertisement on Entry India's Websites
- 👉 Inclusion in Entry India's On-line Business Directory as a Premium Entry
- 👉 Direct mail to over 100,000 members in our business and social networks

### Distribution of Physical 50,000 Copies

- ❖ Trade and Business Conferences and Expos such as NY Business Expo, Columbia, Wharton, Harvard and MIT's Business Schools' Forum on India, etc.
- ❖ NRIs oriented Social and Business events such as Pravasi Bharatiya Divas (PBD), BMM and AKKA Conferences, etc.
- ❖ Selected Chambers of Commerce, Business and Trade development associations such as US Commercial Service (USCS) Offices, Small Business Development Centers, Economic Development Authorities, etc.
- ❖ Entry India's partners - NJ Entrepreneur, Global Trade, TV Asia, and more.
- ❖ Selected Travel Agents, Tour Operators and Business Centers such as Regus Business Centers.
- ❖ India Tourism offices, Indian Embassy and Consulates in US
- ❖ Selected NRI Associations - GOPIO, AICC, AAPI, etc.
- ❖ Offices World Trade Week, World Trade Center Asstn., etc.

### Entry India as a Partner (Media, Outreach)

- Universities: Columbia, Wharton, MIT
- NRI Associations: GOPIO, AKKA, BMM
- Government of India: Pravasi Bharatiya Divas (PBD), Delhi Tourism and Transportation Development Corp. (DTTDC)
- Private Organizations: Bloomberg, NYSSA, HSBC, Citibank, MoneyDart, Transfast, IndusInd Bank
- Trade/Business Associations: CII, NEXCO, FICCI, ITPO

### Material Requirement

**Soft Copy:** Supply your material via email or CD

**Email id:** [advertise@entryindia.com](mailto:advertise@entryindia.com)

**The following file types are acceptable:**

CDR, PSD, EPS and PDF formats are acceptable with minimum 300dpi at actual size

### Payment Method

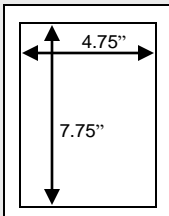
#### USA

- 👉 **By Check:** Payable to "ENTRY INDIA, LLC"  
**Address:** 301 Beach Drive, Keyport, New Jersey - 07735

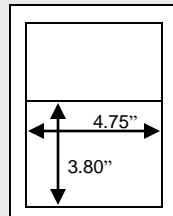
#### INDIA

- 👉 **By Check:** Payable to "E I Corporate Services Private Limited"  
**Address:** SQ 14, Munirka Vihar, New Delhi - 110067

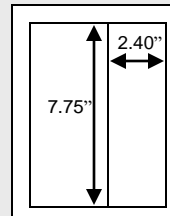
For bleed ads, text should not cross print area (only picture and ground may be in bleed) as it is cut from 3 sides. Margin of 7mm from all sides.



Full Page



Half Page (H)



Half Page (V)



**Entry India, LLC**

[www.entryindia.com](http://www.entryindia.com)

[npathak@entryindia.com](mailto:npathak@entryindia.com)

+1-732-983-0154 (US); +91-98110-10164 (India)