

India Business and Travel Guide

A Publication for US Small & Medium Enterprises (SMEs) and Non-Resident Indians (NRIs)

India Business and Travel Guide is an excellent platform to reach huge consumer and business audience in US

- The Guide is an ongoing and expanding project with a large distribution base
- The Print Media is complemented with Electronic and Social Media
- People trust the resources provided in the Entry India Guide and recommend it to their business colleagues and friends
- People keep and use the Guide for an extended period

Yearly Advertisement Rates

(Amount per insertion in US Dollars and Indian Rupees)

Inside Front Cover	\$6,000 or Rs. 300,000
Back Cover	\$8,000 or Rs. 400,000
Inside Back Cover	\$6,000 or Rs. 300,000
Full Page	\$3,000 or Rs. 150,000
Half Page	\$2,000 or Rs. 100,000

Advertisement Packages Include:

- 👉 Ad in India Business and Travel Guide
- 👉 3 months advertisement on Entry India's Website
- 👉 Listing in 'GlobalTrade.net' – Entry India's partner
- 👉 Inclusion in Entry India's On-line Business Directory as a Premium Entry
- 👉 Direct mail to over 70,000 members in our business and social networks

Distribution of 40,000 Copies

- ❖ Trade and Business Conferences and Expos such as NY Business Expo, Columbia and Wharton Business Schools' Forum on India, etc.
- ❖ NRIs oriented Social and Business events such as Pravasi Bharatiya Divas (PBD), AKKA Conference, etc.
- ❖ Selected Chambers of Commerce, Business and Trade development associations such as US Commercial Service (USCS) Offices, Small Business Development Centers, Economic Development Authorities, etc.
- ❖ To Entry India's partners - NJ Entrepreneur, Global Trade, Keating Network, TV Asia, and more.
- ❖ Selected Travel Agents, Tour Operators and Business Centers such as Regus Business Centers.
- ❖ India Tourism offices, India Trade Promotion (ITPO) offices
- ❖ Selected NRI Associations - GOPIO, AICC, USINPAC, etc.

Material Requirement

Soft Copy: Supply your material via email or CD

Email id: sponsor@entryindia.com

Address to mail CD:

India: A-65, GF, Shankar Garden, Vikas Puri, New Delhi – 18

USA: 301 Beach Drive, Keyport, New Jersey 07735

The following file types are acceptable:

CDR, PSD, EPS and PDF formats are acceptable with minimum 300dpi at actual size

Payment Method

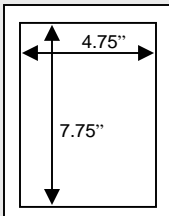
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- 👉 **By Check:** Payable to "ENTRY INDIA, LLC"
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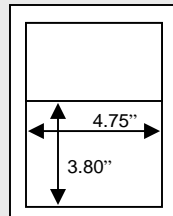
INDIA

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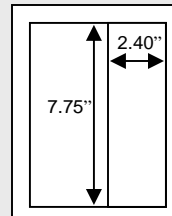
For bleed ads, text should not cross print area (only picture and ground may be in bleed) as it is cut from 3 sides. Margin of 7mm from all sides.



Full Page



Half Page (H)



Half Page (V)



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